

Registration:

REGISTRATION FEE: Rs.300/-

- Lunch and Snacks will be provided for participants.
- No TA/DA will be provided for the participants.

Send a participation request mail to
hodmba@necn.ac.in

Resource Persons



Dr. NARESH BABU,
Asst. Professor,
Department of MBA
Sri vidyanikethan institute of
Management.



Dr. M R S SURYANARAYANA REDDY
Dean of admissions and Brand building
K.G.Reddy college of Engineering and Technology,
Hyderabad.

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Founder Chairman

Dr. P. Narayana

Ex-Minister for Municipal Administration
& Urban Development, Govt. of AP.

Chief Patron

Sri. R. Sambasiva rao, Registrar

Patrons

Dr.A.V.S.Prasad, Director
Dr.G.Srinivasulu Reddy, Principal

Convenor

Dr. Gangineni Dhananjhay, Dean of MBA

Co-Ordinators

Mr. K. Srinivasulu Reddy, Asst. Professor
Mr. I.V. Girish Kumar, Asst. Professor

Organizing Committee

Dr. B. Venkateswarlu, Professor
Mrs. D. Sumalalitha, Asst. Professor
Mrs. C. Jyotsna Devi, Asst. Professor
Mrs. A. Jayalakshmi, Asst. Professor
Mrs. V. Vasavi, Asst. Professor
Mrs. M. Siva Kumar, Asst. Professor
Mr. B.V. Sridhar, Asst. Professor
Mr. D. Venugopal Reddy, Asst. Professor
Mr. N. Sudhakar, Asst. Professor

A one week FDP on
ACADEMIC RESEARCH
PUBLICATION

22nd to 27th March 2021



NARAYANA
ENGINEERING COLLEGE::NELLORE
(AUTONOMOUS)

(Approved by AICTE and Permanently Affiliated to
JNTUA, Ananthapuramu, ISO 9001-2015 Certified Institution,
Recognized by UGC U/S 2(f) & 12(B) and
"A" grade by Govt. of AP), Narayana Avenue,
Muthukur road, Nellore-524 004, A.P.

ABOUT THE INSTITUTE

Narayana Engineering College is one of the premier Engineering colleges in Andhra Pradesh sponsored by Narayana educational society. The college was established in 1998 with a vision to impart quality technical education and is affiliated to JNTUA, Anantapuramu, and completed 23 years of existence in technical education. This college is located near to the National Highway (NH-5), Nellore in the state of Andhra Pradesh. The college offers B.Tech. Programmes in 6 faculties of Engineering namely, Electronics & communication, Computer Science, Electrical & Electronics, Electronics & Instrumentation, Civil and Mechanical. The college also offers Post Graduate programmes namely M.Tech (in DSCE, VLSI, EPS, CSE), MCA and MBA. Our motto is to provide the students an excellence in their career. Our goal is to shape their future in all aspects.

ABOUT THE DEPARTMENT

The department of management studies was established in the year 2007 with an intake of 60 students, later in the year 2012, it increased to 180 students to provide quality education to the students of MBA. The Institution is committed to creating leaders through its innovative programmes, outstanding faculty and thought leadership. The department of MBA is strengthened with Doctorates and with highly qualified experienced faculty. The entrepreneurship Development Cell will facilitate students to become budding entrepreneurs in the competitive world. The Management Training Programmes, Workshops, Seminars, Personality Development

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ABOUT THE FDP

Topics to be Covered in FDP

1. Coming up with a title of interest
2. Keyword Search
3. Theoretical foundation
4. Organized writing of Literature and hypothesis development
5. Methods and Measures
6. Selection and execution of accurate statistical tools
7. Argue findings and offer recommendations
8. limitations based future research scope
9. Reference manager's role
10. Selecting the target Journal
11. Standard Submission procedure in Peer Reviewed Journals goal is to shape their future in all aspects.



Who Should Attend

- Research Scholars
- Faculty from all Departments
- Any one interested to do Research



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REGISTRATION FORM

Name :.....

Designation :.....

Organization :.....

Mailing Address :.....

Phone :.....

Email :.....

Date :.....

Signature of the Applicant :.....

