NARAYANA ENGINEERING COLLEGE-NELLORE

DEPARTMENT OF MBA

REPORT OF THE PROGRAM

TOPIC: **CORPORATE EXPECTATIONS FROM MBA GRADUATES**

Date: 24-08-2019

Resource person: **BVS.SASTRY,VP-OPERATIONS @DITCOS,HYDERABAD**

      In today's competitive environment students feel very stress to select their career after completing post graduation in professional fields. In this connection   We have conducted a program on **CORPORATE EXPECTATIONS FROM MBA GRADUATES** on 24-08-2019   **for our 2ND Year 1ST semester MBA students., for this program we invited BVS.SASTRY,VP-OPERATIONS @DITCOS,HYDERABAD   for guiding the students.**

      He explained the   multiple career options in both public and private sectors. Banks, financial institutions, corporate houses, government departments, and industries . He also explained the   other options for MBA graduates are the Export and import companies and investment firms ,rural development and environment management. He advised the students to choose entrepreneurship as a career option after thorough and deep study on types of products and their demand in the market, financial sources, availability of raw materials, government support and subsidies etc,.

      He also explained entrepreneurship is the best career option to create employment, for showing one's innovative and creative skills and for contributing to our GDP. He clearly focused on role in economical development. He advised to go for start-up incubators which support students in developing skills and to provide resources needed at the early-stage of enterprises. He covered points while explaining entrepreneurship as a career

option.   Prospective entrepreneurship should develop business ideas, Innovative skills of new generation and Creative thinking , Investment limits for Micro, Medium and Small Enterprises, Financial supporting institutions , Project management , Market analysis , risk bearing capability, Government subsidies.

PHOTOS OPF THE EVENT

FALICITATION TO CHIEF GUEST

FACULTY GROUP PHOTO WITH CHIEF GUEST