

Department of MBA

Report on Research Methodology

The Department of Management Studies, Narayana Engineering College, Nellore conducted a value added course on Research Methodology in association with RICON Technologies, Nellore for the students of MBA at PG seminar hall from **13.08.2019 to 19.08.2019**. Dr. K. Lavanya Latha acted as a resource person for the course.

She said that Methodology is the systematic, theoretical analysis of the methods applied to a field of study. It comprises the theoretical analysis of the body of methods and principles associated with a branch of knowledge. Research can develop areas in research methodology, process, and survey.





Faculty In charge

HOD

D. Sumalalitha