



# NARAYANA ENGINEERING COLLEGE::NELLORE

(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUA, Ananthapuramu. A' grade by Govt. of AP.)

NARAYANA AVENUE, NELLORE -524004.

NECN/IIIC/MBA/2018-19/Seminar

Date : 30.08.2019

## DEPARTMENT OF MANAGEMENT STUDIES

### REPORT OF SEMINAR ON DATA ANALYTICS

1	Name of the Activity/Event	SEMINAR ON DATA ANALYTICS		
2	Date of Activity/Event	30 <sup>th</sup> August, 2019		
3	Organized by/Name of the committee	Department of Management Studies, NEC, Nellore		
4	Place of Activity/event	Visweswaraya Auditorium		
5	Resource person/guest/organization	C.Shanath Kumar, Principal Consultant, Learn to Learn Academy, Bangalore.		
6	Type of activity/Event	Seminar		
7	Activity/Event objectives	1. Mainly focused on Data Analytics Trends. 2 To cover the topics related to machine learning.		
8	Participation	Students	Faculty	Total
		60	05	65
9	General remarks	1. Discussed about recent trends of Data Analytics. 2. Covered various topics related to machine learning, Big Data etc.		
10	Suggested Improvements	1. No.		
11	Enclosures	1. Circular 2. Report 3. Attendance		
12	Signature of In charge/convener			

#### A Brief Description of the Event :

#### ABOUT RESOURCE PERSON:

C. Shanath Kumar garu has 30 years of experience as digital learning expert with Business, Academics and Providing consultancy and training services to schools, colleges and Universities on Digital Skills in teaching and learning. Coming to his qualifications he has M.Sc, MBA (Marketing and Systems), Pursued PhD with PRIST University, Tanjavur.

#### ABOUT THE SEMINAR:

The seminar has started at 11 A.M. with the welcome of the Resource person and continued by his lecture. The lecture has completely focused on Data Analytics. It was a knowledge gaining session and completely focused on processes and techniques in data analytics. The present trends and technologies discussed by resource person created more interest in students. Some of the other topics he focused is Artificial Intelligence, Big Data, Machine Learning, Ajile Data science.

The most interesting part of the session is queries session where many students involved to clear their doubts.

The session was ended with the felicitation of the resource person with a shawl and memento by Dr.G.Dhanunjay garu, Advisor of MBA dept, NECN K.Sai Kumar garu, HOD of MBA dept, NECN and other faculty members.

### **PHOTOS OF THE EVENTS**



Resource person explaining concept



Resource person



During the session



Resource person with students



Felicitating Resource Person

**HOD**  
**Dept. of MBA**