



NARAYANA ENGINEERING COLLEGE:: NELLORE

Muthukur Road, Nellore-524004

**Approved by AICTE and Permanently Affiliated to JNTUA, Ananthapuramu,
An ISO 9001:2008 Certified Institution, Recognized by UGC U/S 2(f) & 12(B) and
"A" grade by Govt. of AP**

Department of Master of Business Administration

National Journals

S.NO	JOURNAL NAME	BRANCH	Periodicity
1	Applied finance	ICFAI A/c IUP	Quarterly
2	Applied Economics	ICFAI A/c IUP	Quarterly
3	Financial risk management	ICFAI A/c IUP	Quarterly
4	Bank Management	ICFAI A/c IUP	Quarterly
5	Supply Chain Management	ICFAI A/c IUP	Quarterly
6	Entrepreneurship development	ICFAI A/c IUP	Quarterly
7	Brand Management	ICFAI A/c IUP	Quarterly
8	Marketing Management	ICFAI A/c IUP	Quarterly
9	Organizational Behavior	ICFAI A/c IUP	Quarterly
10	Business Strategy	ICFAI A/c IUP	Quarterly
11	Accounting Research & Audit Practices	ICFAI A/c IUP	Quarterly
12	Case Folio	ICFAI A/c IUP	Quarterly
13	International Relation	ICFAI A/c IUP	Quarterly